

A message for providers:

# Taking Care of Baby and Me<sup>®</sup>



**When it comes to our pregnant members, we're committed to keeping both mom and baby healthy.** That's why we encourage all our moms-to-be to take part in our Taking Care of Baby and Me<sup>®</sup> program, a comprehensive case management and care coordination program that offers:

- Individualized, one-on-one case management support for women at the highest risk
- Care coordination for moms who may need a little extra support
- Educational materials and information on community resources
- Rewards for keeping up with prenatal and postpartum checkups

**Here at Amerigroup Kansas Inc., we partner with providers and moms to ensure all medical and resource needs are met, aiming for the best possible outcomes for both moms and babies.**

## How it works

Once we identify a member as pregnant (either through notification from your office, state enrollment files, claims data, lab reports, or other means), we enroll her in the program. Then, we do a risk assessment to determine the level of case management support she'll need throughout her pregnancy. Some moms benefit from tips on eating the right foods, exercising or referrals to local agencies; others who have had prior preterm births or who have chronic health conditions, such as diabetes or high blood pressure, may need extra help.

## Learning how to stay healthy

- **From the start.** We start with the basics — we supply all our pregnant moms with information to promote the best outcomes. For moms who keep their prenatal and postpartum appointments, we offer up to \$80 in rewards points they can use at select retailers.
- **Throughout pregnancy.** Taking Care of Baby and Me<sup>®</sup> members are enrolled into My Advocate™, a program that provides innovative health communications. This service promotes regular doctor visits and general health education through automated telephone outreach, text messaging or a smartphone application through the pregnancy and postpartum period.
- **Postpartum.** After giving birth, the member receives information on self-care and care for her newborn.



# Meeting our members' special needs



## Prior preterm pregnancy program

When we identify a member who is at risk for having a second premature infant, our case managers will notify you and give you information on 17 alpha-hydroxyprogesterone caproate (17P) therapy. For more information on the benefits of 17P and how to obtain it, call your Provider Relations representative.

## You and Your Baby in the Neonatal Intensive Care Unit

The Neonatal Intensive Care Unit (NICU) can be a frightening place for parents, and we're here to help. You and Your Baby in the NICU is our program designed to help parents cope with the day-to-day stress, teach them about staying involved in their baby's care, and help them prepare themselves and their homes for discharge.

## Other resources

We're here to support you, our pregnant members and their little ones on the way:

- Our case managers are here to help you. If you have a member in your care who could benefit from case management, please call us at 1-800-454-3730.
- Members can also call Amerigroup On Call at 1-866-864-2544 (TTY 711), available 24 hours a day, 7 days a week.
- We collaborate with community agencies and programs such as Women, Infants, and Children; Social Services; Healthy Start; public housing and child care agencies to connect members with local resources.

**Want more information about our Obstetrics case management program?**

Call your Provider Relations representative.

