# **2017 UnitedHealthcare Value Added Benefits**

2/22/2017







### **Member Services**

- Monday through Friday 8 a.m. to 6 p.m.
- Toll free Member Services Line:

1-877-542-9238

For the hard of hearing, use:

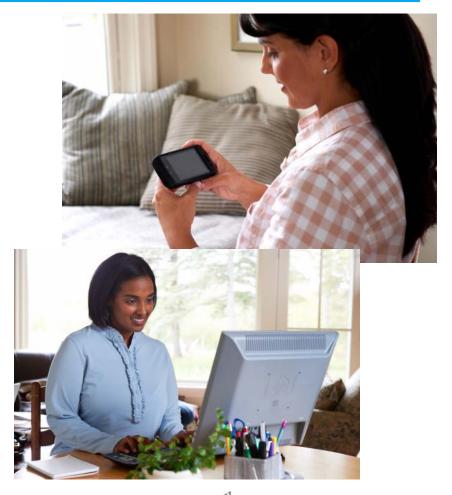
TTY: 711

- We will help you with anything related to your health plan.
- We want to speak to you in your language!



# Manage your health at myuhc.com & Health4Me Mobile App

- Register at myuhc.com
- Look up your benefits
- Find a doctor
- Print an ID Card
- Find a hospital
- View claims history
- Keep track of your medical history
- Take a personalized health assessment
- Get information on how to stay healthy





## NurseLine – 24-Hour Health Information Resource

Members Can Speak with a Nurse at: 1-855-575-0136, TTY 711

Encourage our members to leverage this benefit anytime they have health related questions.

Member Services Agents can remind members about this service to members who call us and point out how the NurseLine can help with things like:

- Minor injuries
- Common illnesses
- Self-care tips and treatment
- Illness prevention
- How to take medication
- Men's, women's and children's health questions
- Choosing appropriate medical care like....

When to go to the ER or Urgent Care!





### **NurseLine**

Your 24-hour health information resource

1-855-575-0136, TTY 711

Nurses can help you with:

- Minor injuries
- Common illnesses
- Self-care tips and treatment
- Choosing appropriate medical care
- Illness prevention
- How to take medication
- Men's, women's and children's health



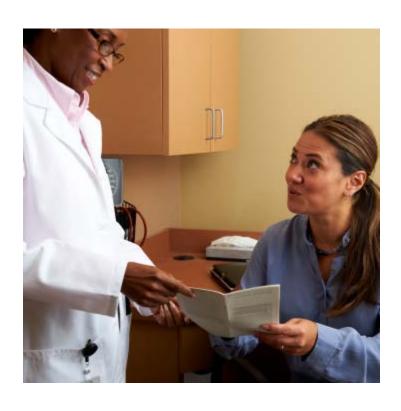


### **Non Emergency Medical Transportation**

- Available to help you get a ride to your medical appointments.
- Call 1-877-542-9238 at least 3 days before your appointment.
- Call Monday through Friday from 8 a.m. to 8 p.m.
- If you need to call after hours for transport to an urgent care appointment, call "Where's My Ride" at 1-877-796-5848.
- Members 16 or older can call. The member's parent or guardian can call if the member is under 16.







### **Care Coordination**

- High risk members will be assigned a Care Coordinator.
- Care Coordinators will provide you with support to help you access care.
- We help to manage all of your health, mental health and long term care.
- Contact your Care Coordinator at any time you have a question.



### 2017 Value Added Benefits

# What are Value Added Benefits?

- Value Added Benefits are additional benefits that UnitedHealthcare offers our members beyond the KanCare covered benefits.
- These benefits designed to help aid and encourage our members on various health matters.
- The following slides will detail the benefit for various members, Adults, Children and those on Waivers.



### 2017 Value Added Benefits

### **Highlights on a few of our Value Added Benefits:**

- Home Helper Catalog for FE/PD and I/DD Members allows for a \$30 ANNUAL spend from the catalog. (This is NOT \$30 per month – but \$30 per year)
- Parks and Rec activities for Youth. \$50 annual benefit for youth to take advantage of an activity at a local Parks and Rec, YMCA or Boys and Girls Club
- Transportation to Work Related activity. Health plan will provide transportation to 6 one way or 3 round trip for activities related to going to a job or getting a job
- Dentures for FE Members
- Pest Control for HCBS Waiver Members
- Food for Thought Presentation to teach families how to eat healthy on a budget.

# **Community Rewards Program**

Community Rewards is an online, web based rewards programs that allow members to earn points for annual well visits and healthy activities that can be redeemed for merchandise and gift cards.

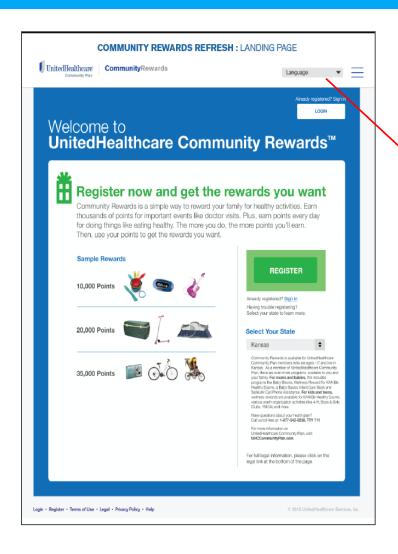
- Members register via smart phone or computer
- Participants can earn points by:
  - Regular Checkups: Getting checkups based on child's age; getting immunizations and annual flu shot; visiting the dentist
  - Daily Health activities (children): Brushing teeth; eating three healthy meals; washing hands; staying safe; exercising
  - Knowing My Plan: Calling NurseLine twice/year; completing welcome call; reading welcome kit; confirming PCP; reading member newsletter; entering recertification date.

# **Uhccommunityrewards.com/ks**





## **Community Rewards Kansas**



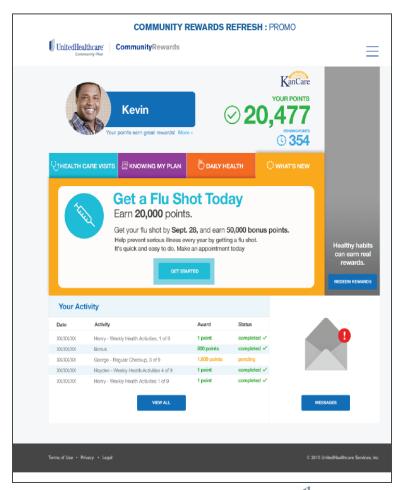
**Members Register and Login from Home Page** 

Site is available in **English or Spanish** 



### Each participant will have a personal Dashboard **Page**

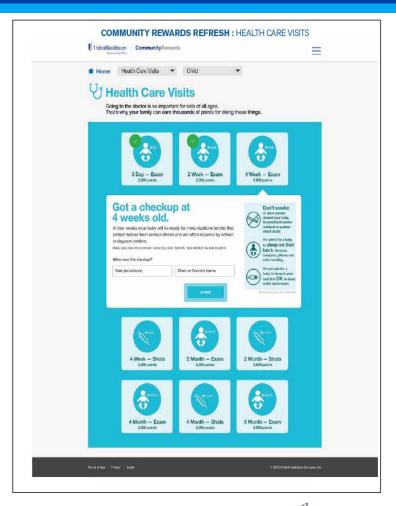
- Your User Profile
- Your Points status (total points per household)
- Your Activity log
- Your What's New Message that will feature news important to your health





### You can earn reward points for your Health **Care Visits**

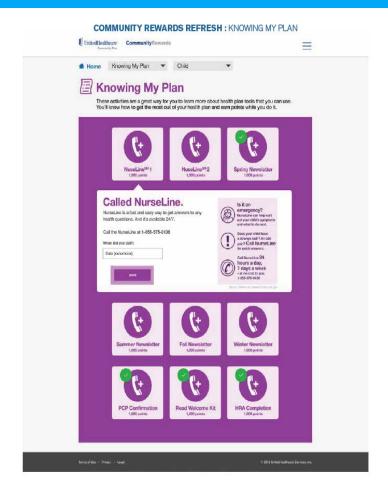
- Select child to track activities
- Enter activities and dates to submit for points
- Points validated against claims





### You can earn points using the Knowing **My Plan Tab**

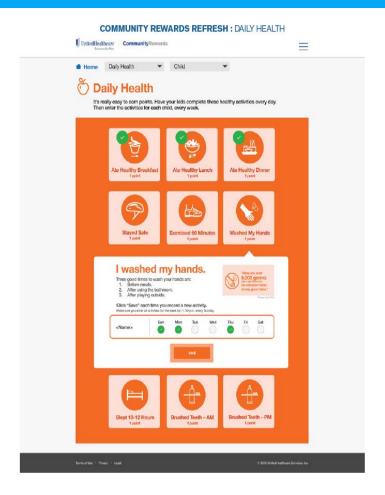
- Earn point by:
  - calling Nurseline
  - reading the newsletter
  - completing your HRA.





### You can earn points for logging daily health activities on the Daily Health

- Earn points by:
  - washing hands
  - brushing teeth
  - eating healthy





### **What Will Points Get Me?**

#### Sample Rewards

5,000 Points







10,000 Points







20,000 Points





30,000 Points









### **Adult Value Added Benefits**

# All adult members can get these benefits:

- 1 Dental exam, x-ray and cleaning per year
- Free 3 month Weight Watchers program and earn Community Rewards Points for completing program
- Two Podiatry visits
- Assistance with Free Cell Phone Program
- New glasses every 12 months
- Rewards points through Community Rewards Program



The benefits you need. The care you deserve.

Los beneficios que usted necesita. Los cuidados que usted merece.



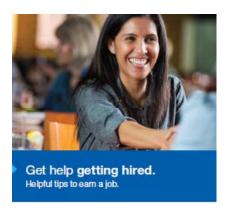




# Work Tip Booklet

#### New Booklet with "pocket" that provides tips on:

- Tips for writing a resume
- Tips for prior to interview
- Tips for during the interview
- Pocket can be used for the Application Resource Guide and Disabilities Rights Flyer





resume

Why you need a great resume



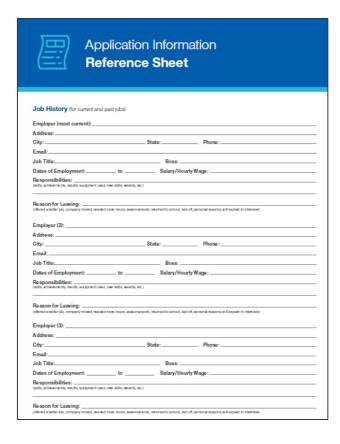


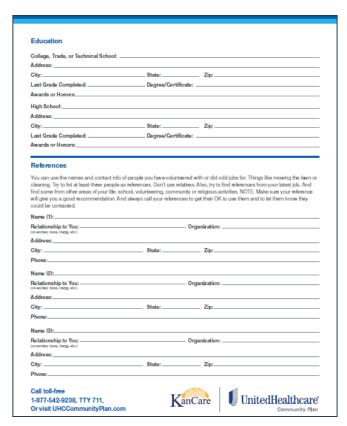




# **Application Resource Sheet**

Resource sheet that provides members with a framework for the data they will want to have handy when completing a job application or resume







# Disability Rights Flyer



Get hired when you have a disability.

#### Know your rights.

Sometimes, it's legal for an employer not to hire you or keep you on because of your background. And sometimes, it isn't. It's illegal when the employer treats you differently because of things like your race, sex, disability or age.

#### How to get help.

Federal Trade Commission (FTC)

The FTC enforces the Fair Credit Reporting Act (FCRA), It's a federal law that does background checks for employment. The EEOC enforces federal laws against discrimination.

Why report it to the FTC? Because under the Fair Credit Reporting Act (FCRA) employers who don't follow the law can be sued.



Contact the FTC at ftc.gov, or call 1-877-FTC-HELP (1-877-382-4357), 1-866-653-4261 (TTY).

Equal Employment Opportunity Commission (EEOC)

The EEOC enforces federal laws that make it illegal to discriminate based on things like race, sex, age or disability.



Contact the EEOC at eeoc.gov, or call 1-800-669-4000, 1-800-669-6820 (TTY).



#### Medical conditions.

Employers can make a choice based on a medical problem. But you can also ask for a chance to show you can do the job.

Call toll-free 1-877-542-9238, TTY 711, Or visit UHCCommunityPlan.com





Resource sheet that offers information about the rights of consumers with disabilities who are trying to gain employment



# **Pregnant Moms Value Added Benefits**

# Pregnant Members have these additional benefits

- Baby Blocks Reward Program where members can earn up to 8 rewards
- Infant Care book call, "Baby Basics"
- Off Brand Pest Repellent to help protect against mosquitos
- Rewards points through Community Rewards Program







# **Baby Blocks Program**

Members get to choose one of two options for completing their prenatal visits for each milesone.

Milestone	Option One	Option Two
Baby Blocks Enrollment	Diaper bag	\$20 Old Navy Gift Card for the purchase of maternity or baby items
24 Week Prenatal	Nursing Cover	Teething Rattle
32 Week Prenatal	First Aid Kit	Tabletop Toy
Birth	Digital Thermometer	Bath Thermometers
Postpartum Visit	Sorting Blocks \$20 Old Navy Gift Card for the purchase of maternity or baby items	
Six Month Well Child	Feeding Set Dental Care Set	
Lead Screening	Childproofing Kit	Board Book
15 Month Well Child	Shower/bath accessories	Soft Puzzle















# Kids age 3 to 19 Value Added Benefits



Keeping them healthy as they grow!

- Youth Organization
  Activities through select
  YMCA, Parks & Recs,
  Boys & Girls Clubs
- A is for Asthma Newsletters
- Food for Thought
- Rewards points through Community RewardsProgram

### KidsHealth Online Resources

KidsHealth® provides children, teens and their parents with over 200 videos and 10,000 written or spoken articles on a variety of health and wellness topics to:

- Help high-risk members manage their condition
- Encourage healthy behaviors among all children, young adults and their parents/guardians.



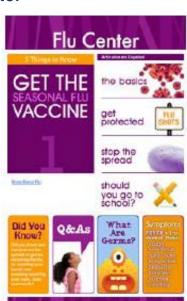
### Utilization and Satisfaction

### A ForeSee survey of 14,000+ website visitors, April 2009 – March 2010:

- 92% of parents, teens and pre-teens learned something new or verified info with KidsHeath.
- 85% said KidsHealth was helpful when compared with other health sites.
- 86% thought the amount of information was "just right."
- 92% rated the performance of the mobile site "excellent" or "good" compared with other mobile sites for speed of page loads, error messages, etc.

### **Most Frequently visited topic areas:**

- 1. Diabetes Center (Teens)
- 2. Nutrition & Fitness Center (Parents)
- 3. Asthma Center (Teens)
- 4. Flu Center (Teens)
- 5. Nutrition & Fitness Center (Teens)
- 6. Pregnancy & Newborn Center (Parents)
- 7. Sports Center (Teens)
- 8. Stress & Coping Center (Teens)
- 9. Diabetes Center (Kids)
- 10. Support for Parents of Kids with Special Needs (Parents)







# Deep Dive – Asthma Resources



#### Asthma Videos

Printable companions available for each, as well as Spanish versions.

- The Basics
- Medical Tests
- 3. Handling Flare-Ups
- Medicines
- Nebulizers and Inhalers
- Triggers
- Using a Peak Flow Meter
- Your Asthma Action Plan
- Your Child's Asthma Action Plan
- Creating an Asthma Safe Home
- Alexis' Story
- 12. Jordan's Story
- 13. Monica's Story
- 14. Parents Talk
- 15. Teens Talk About Health

#### Asthma Tools

- Asthma Action Plan
- Asthma Diary

#### Asthma Articles

Available in Spanish and using ReadSpeaker technology. Listen (





- Asthma Basics
- Asthma and Teens
- Can Kids and Teens With Asthma Play Sports?
- Can the Weather Affect My Child's Asthma?
- Creating an Asthma-Safe Home
- Dealing With Asthma Triggers
- 7. Exercise-Induced Asthma
- Handling an Asthma Flare-Up
- If My Child Has Asthma, Can We Keep Our Pet?
- 10. Inhaler or Nebulizer: Which One Should My Child Use?
- Managing Asthma
- 12. School and Asthma
- 13. Traveling and Asthma
- 14 What's a Peak Flow Meter?
- 15. What's an Asthma Action Plan?
- 16. What's an Asthma Flare-Up?
- 17. What's the Difference Between Rescue and Controller Medications?
- 18. What's the Difference Between a Nebulizer and an Inhaler?
- 19. Wheezing and Asthma in Infants
- When to Go to the ER if Your Child Has Asthma.



# KidsHealth Flyer

The KidsHealth Flyer is available in English and Spanish – These will be sent to for State review/approval prior to use in Kansas.

#### **Front**



From health facts to helpful advice — even comfort when you're not sure what to do — KidsHealth and UnitedHealthcare Community Plan have you covered.

Get information in the way that works for you. Use a desktop computer, tablet or smartphone. Find tips for kids, teens and parents.

Videos, tips and more at UHCCommunityPlan.com/KSkids

Learn how to manage your child's condition. Find out sleps you can take to keep your child healthy, so you can avoid unnecessary trips to the doctor or emergency room.



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#### **Back**

# The healthy advice you need, from a source you trust.

Find answers to these health questions and many more.



#### FOR PARENTS

- Is it a cold or the flu?
- . If my child has asthma, can we keep our pet?
- . How can I talk to my child about changes in their body?
- PLUS: Find healthy recipes, hear stories about other parents like you and more.



#### FOR KIDS

- What should my bedtime be?
- . Can I play sports if I have asthma?
- · How do my eyes see?
- PLUS: Print fun activity sheets, see movies about how the body works and more.



#### OR TEENS

- Are there any healthy fast-food options?
- . How can I do my best on tests?
- . How can I get motivated to exercise?
- PLUS: Guides to tough topics like sexual health, substance abuse and divorce.





For healthy facts at your fingertips: Videos, tips and more at UHCCommunity Plan.com/ KSkids





### What is KidsHealth?

KidsHealth® provides children, teens and their parents with over 200 videos and 10,000 written or spoken articles on a variety of health and wellness topics to:

- Help high-risk members manage their condition
- Encourage healthy behaviors among all children, young adults and their parents/guardians.
- Kids Health will be Linked to UHCcommunityPlan.com/KSkids





# What Type of Information is Available on KidsHealth?

#### Home Screen



### Topics on the tab For Parents:

November 14, 2016	For Parents For Kids For Teens
Home	Parents Home
A to Z Dictionary	Allergy Center
Asthma Center	Cancer Center
Cerebral Palsy Center	Diabetes Center
Flu Center	Food Allergy Center
Heart Health Center	Homework Help Center
Nutrition & Fitness Center	Play & Learn Center
Pregnancy & Newborn Center	Sports Medicine Center
Summer Safety Center	Diseases & Conditions
Doctors & Hospitals	Emotions & Behavior
First Aid & Safety	General Health
Growth & Development	Infections
Q&A	Recipes
School & Family Life	Videos
Para Padres	
PARENTS	Search 🔎



### **How Do I Find KidsHealth?**

This is what it shows today

#### Learn More

UnitedHealthcare Community Plan

Links to Health Information >

Member Information >

Community Rewards >

Member and Parents of CHIP Members can access Kids Health by going to the UHCCommunityplan.com web site.

#### Links to Health Information

### The healthy advice you need, from a source you trust.



Is it a cold or the flu? Can my child play sports if he has asthma? How do I talk to my daughter about her body changes?

Find answers to these health questions and many more by clicking on the links below.

FOR PARENTS ▼

FOR KIDS ▼

FOR TEENS ▼



# What Type of Information is Available on KidsHealth?

### Topics under the tab For Kids:



### Topics under the tab For Teens:

November 14, 2016	For Parents For Kids For Teens
Home	Teens Home
Asthma Center	Be Your Best Self Center
Cancer Center	Concussion Center
Diabetes Center	Flu Center
Homework Help Center	Managing Your Medical Care
Managing Your Weight	Nutrition & Fitness Center
Stress & Coping Center	Sports Center
Diseases & Conditions	Drugs & Alcohol
Infections	Personal Stories
Q&A	Recipes
School & Jobs	Sexual Health
Staying Safe	Videos
Your Body	Your Mind
Para Adolescentes	



# **Deep Dive – Asthma Resources**



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- 19. Wheezing and Asthma in Infants
- 20. When to Go to the ER if Your Child Has Asthma



### **Members with Diabetes**



Community Rewards points available for members with diabetes who:

- Get an annual retinal vision exam
- Get an annual A1C Exam



### **Members with Behavioral Health Needs**

### For those with BH needs:

- Wellness Reward for follow up visit after BH hospitalization\*\*
- Peer Coaches Program
- Mental Health First Aid



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# **Members with Physical Disabilities**



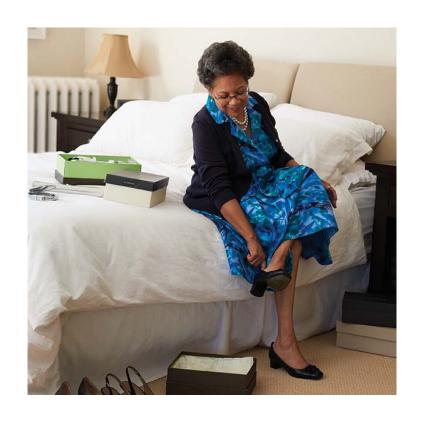
# For members with physical disabilities:

- Home Helper Catalog Item
- Parks and Recreation Activities
- Adult Briefs
- One Home Helper Catalog Item Annually
- Pest Control Service
- Transportation to Job Related Activity (6 one way, 3 round trip)

# **Frail Elderly Members**

## For our Frail Elderly members:

- One Home Helper Catalog Item Annually
- Parks and Recreation Activities
- 2 Boxes of 80 Count Adult Briefs
- Wellness Calendar
- 1 full set of Dentures every 5 years
- Pest Control Service





# For Members with Intellectual or Developmental Disabilities



For those members with intellectual or developmental disabilities:

- Transportation to Job Related Activities
- Respite Care
- One Home Helper Catalog Item Annually
- Pest Control Service

